



CROWDED

Table



annual love-raising event

FRIDAY, NOVEMBER 13, 2026

6:30–9:00

Augsburg Lutheran Church

Dear Friends,

Some of the best things that happen at The Dwelling happen around a table.

Meals are shared. Stories are told. Strangers become neighbors. Someone scoots over to make room for one more. And, little by little, a collection of people becomes a community.

That's why this year, we're inviting you to Crowded Table, The Dwelling's annual fundraising gala, on Friday, November 13th.

At The Dwelling, we believe there should always be room at the table - especially for people who are too often pushed to the margins. Every day, we are building a community where people experiencing homelessness and housing insecurity are not simply served, but are seen, known, loved, and invited to help shape the life we share together.

And there is a place at this table for you, too.

Enclosed you'll find information about this year's event and opportunities to support The Dwelling through sponsorship. Whether you gather a table of friends, become a corporate sponsor, or make a gift in support of the evening, your generosity helps us continue creating spaces of dignity, belonging, nourishment, and community in Winston-Salem.

We hope you'll pull up a chair and join us on November 13th for good food, meaningful stories, laughter, generosity, and a table made better because it is crowded.

Because there is always room for one more.

With gratitude,

Rev. Emily Harkins

Pastor Emily Harkins

Lead Pastor + Founding Developer

The Dwelling



www.thedwellingwsgala.org



Sponsorship Opportunities

Presenting Sponsor | \$10,000 | 2 Tables (16 guests)

"Presented by" naming rights + Table signage

Premium table placement

Full-page ad in program

Top logo placement on website, screen, and all print materials

Verbal thank-you from stage

Option to welcome guests or introduce a segment

4 dedicated social media posts

Platinum Sponsor | \$7,500 | 2 Tables (14 guests)

Premium table placement + Table signage

Full-page ad in program

Logo on website, event screen, signage

Verbal thank-you during event

3 social media shout-outs

Gold Sponsor | \$5,000 | 2 Tables (12 guests)

Premium table placement + Table signage

Half-page ad in program

Logo on signage, website, and event screen

2 social media shout-outs

Silver Sponsor | \$2,500 | 1 Table (8 guests)

Quarter-page ad in program

Logo on screen and event signage

1 dedicated social media post

Table signage

Bronze Sponsor | \$1,000 | 1 Table (6 guests)

Name/logo in program

Group thank-you on event screen

Group social media shout-out

Table signage





Table Sponsors

Mission Partner Table | \$750 | 1 Table (8 guests)

Premium table placement
Recognition in the program and event slideshow.

Community Table | \$500 | 1 Table (8 guests)

Reserved table
Recognition in the program
Shows your deeper commitment to The Dwelling's work.

Table Host | \$350 | 1 Table (6 guests)

Reserved table
Perfect for friends or church groups wanting to attend together.

Special Sponsorship Add-Ons

Bar Sponsor | \$1,500

Custom signage at the bar, logo on cocktail napkins, name in program and screen

Entertainment Sponsor | \$2,000

On-stage shout-out before live music, signage near stage, logo in program and online

Auction Sponsor | \$1,000

Logo on all bid sheets, paddles, & auction signage, name mentioned during paddle raise

Hospitality Sponsor | \$1,500

Signage at food stations, thank-you in program and on event screen

In-Kind Contributions Welcome

We gratefully accept in-kind donations such as:

- Beverages (wine, soda, or non-alcoholic mocktail options)
- Auction items or giveaways
- Event supplies or decor
- Media, printing, or signage

In-kind donors will be recognized at an equivalent sponsorship level based on the retail value of their gift (e.g. \$1,000 in kind = Silver Sponsor)

Example Social Media Recognition

All Silver and above sponsors receive custom-designed social media posts across Instagram and Facebook. You're welcome to send us your logo, photo, or a short message - or let us design something beautiful for you!

Presenting Sponsor | \$10,000

- Pre-event Spotlight
 - "We're honored to welcome @BigSponsorCo as our Presenting Sponsor for Dwell With Us! Their leadership helps make radical hospitality possible.
 - Join us Aug 22 for an unforgettable evening. #PresentedByBigSponsorCo
- Event Week Thank-You
 - "@BigSponsorCo is helping us build a future where everyone has a place at the table. Thank you for your incredible support! ❤️ #RadicalHospitality #PresentingSponsor #DwellWithUsWS"
- Post-event Photo or Video Feature
 - "Our hearts are full. Thank you to @BigSponsorCo for making this night possible. Your support means the world to our community. #Gratitude #PresentedByBigSponsorCo"
- Optional Sponsor Story or Reel
 - A behind-the-scenes or event-day story shout-out, photo tag, or reel featuring your logo or team.

Platinum Sponsor | \$7,500

- Pre-event Shoutout
 - "We're excited to partner with @PlatinumPartnersInc as a Platinum Sponsor for our 5-Year Celebration! Their support is helping us build something beautiful. ✨ #PlatinumSponsor #DwellWithUsWS"
- Event Week Thank-You
- Optional Sponsor Story or Reel

GOLD SPONSOR | \$5,000

- Pre-event Shoutout
- Event Week Thank-You

SILVER SPONSOR | \$2,500

- Event Week Thank-You

BRONZE SPONSOR | \$1,000

- Included in a grouped thank-you post
 - "Thank you to our Bronze Sponsors for supporting radical hospitality!
 - Shout-outs to @YourBusiness @LutheranChurchWS, and more. ❤️ #DwellWithUsWS #BronzeSponsor"

